

# FOREVER BROWS & BEAUTY



## Information Packet: Microneedling

Prior to booking an appointment, I ask all Forever Brows & Beauty clients to read and review the Information Packet in full to ensure they are properly informed about my payment and cancellation policies, pricing and more. It's a lot of information, but it's very important that each client understands everything prior to booking an appointment.

Please let me know if you have any questions or concerns about anything! Thank you so much for trusting me with your beautiful face.

*-Rebecca Healey, Permanent Makeup Artist and Owner*

## Appointment Booking

Once you have reviewed the information in this packet, ask me any questions you have, we will choose your appointment date. I will send you the link to pay the required \$50 booking fee to secure your Microneedling appointment by email. Your appointment is not considered booked until the deposit is paid, so be sure to pay that as soon as possible! Remember to bring your photo ID to your appointment.

## Payment Policy

- Forever Brows & Beauty accepts all major credit cards, PayPal, Venmo, debit cards and cash. **No checks or money orders please.**
- **All Microneedling appointments require a non-refundable \$50.00 booking fee.** This booking fee goes toward your total amount due and holds your spot on the calendar. After selecting a date and time, you will receive an invoice via email. You can pay your invoice by debit or credit card. Your appointment is not booked until you have paid the invoice.
- Please review my cancellation policy below prior to booking.

## Cancellation Policy

**Please read this policy before booking any appointments at Forever Brows & Beauty to make sure you fully understand.**

The reason for this policy is that I remain very booked for all services, with some clients waiting many months to be seen. While I am ever so grateful for my wonderful clients, timely and efficient service is necessary for me to provide outstanding customer service. If you fail to comply with these policies I am unable to service everyone in a fair and efficient way. Customer

satisfaction is my highest priority, and these policies exist to give all clients the absolute best experience possible. I am so thankful for your business and welcome any inquiries about this policy!

For all permanent makeup appointments, a **48 hour notice is required** to cancel or reschedule your appointment. I just ask that you please call and let me know, (voice mail if necessary), text or email me at least 48 hours prior to your appointment time to cancel or reschedule. Should you fail to cancel or reschedule your appointment at least 48 hours before your appointment, you will forfeit your booking deposit. Should you wish to reschedule your appointment at that point, you definitely can! You will have to pay another non-refundable deposit to book another date.

**Should you cancel or reschedule your appointment within 12 hours of your appointment, or no call/no show**, you will not only forfeit your booking deposit but also will be required to pay the full balance of your missed appointment cost before you can re-book with us. Once you pay the full cost of your original missed appointment, another deposit must be paid which will go toward the new appointment cost to book another appointment. As usual, the balance of the new appointment cost is due at the time of the new appointment.

**Should you cancel or reschedule your free 6 week touch up appointment within 12 hours, or no call/no show** for your appointment, you will be required to pay for your touch-up. Touch-up prices are listed in our pricing menu.

**If you are over 15 minutes late to any appointment, you will be asked to reschedule, and the same policies above will apply.** This is because all clients receive thorough consultations and detailed, precise work. As a result, I will not rush your appointment or others. Therefore, if you are more than 15 minutes late to your appointment you will forfeit your deposit and be required to pay for the balance of your appointment before you can re-book.

**There will be no exceptions to this policy. By booking your appointment with Forever Brows & Beauty, you acknowledge that you have read, understand, and agree to the Cancellation Policy.**

## FREQUENTLY ASKED QUESTIONS

### **Are you certified and licensed to operate?**

Yes! Rebecca is a certified permanent makeup artist; she has received certification from experienced permanent makeup artists and training academies. She has also received extensive training and certification in Blood Borne Pathogens and First Aid as deemed necessary for tattoo artists by the Occupational Safety and Health Administration. It's crucial that you choose not only a certified permanent makeup artist, but also a licensed one to ensure your health is protected!

### **Who is a good candidate?**

The simple answer is: anyone that wants to rejuvenate their skin, reduce the appearance of fine lines/wrinkles, reduce visibility of acne scarring, brighten their complexion, and have firmer/more youthful skin. Microneedling can also reduce the size of pores and causes the body to produce new collagen.

### **Who is NOT a good candidate?**

- Taking blood thinners
- Skin irritations near the area such as sunburn
- History of keloid scarring
- Auto-immune deficiencies
- Pregnant/nursing women
- Having an active break out/acne or skin infection
- Currently on Accutane/Isotretinoin (must stop use at least 6 months prior)
- Chemotherapy patients will need to check with their physician and provide a doctor's note

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## **Does it hurt?**

Every client is different and pain tolerance varies by client. Most clients describe the pain level as minimal. At Forever Brows & Beauty, I use the best topical lidocaine cream available to minimize discomfort. That being said, you may feel some discomfort after the treatment; most people would describe the feeling a slight sunburn/tight sensation.

## **Should I wear makeup to my appointment?**

Ideally no. Please come with a base face to your appointment. While I do clean the skin before we apply numbing it saves a lot of time if your skin is already free from makeup.

## **Microneedling Services & Pricing**

Full Face:	\$150	(Approx. 1 hr, 30 mins)
Chest:	\$125	(Approx. 1 hr)
Neck:	\$85	(Approx. 50 mins)

### **Bundle and Save**

Face & Neck:	\$225	(Approx. 2 hrs); \$10 Savings
Chest & Neck:	\$200	(Approx. 2 hrs); \$10 Savings
Face, Neck & Chest:	\$325	(Approx. 2 hrs, 30 mins); \$35 Savings

Spot Treatment:	\$75	(Approx. 45 mins)
Back of Hands:	\$85	(Approx. 50 mins)
Strech Marks:	\$85	(Approx. 50 mins)

**See the next section for Preparation/After Care Instructions!**



## Preparing for Your Microneedling Appointment

Preparation is key for the best results. Please read all preparation steps to ensure you have a safe and successful Microneedling session. If you have any concerns or questions please let us know prior to your appointment.

- The area(s) to be treated must be free of any active acne, cold sores or infection.
- If you are on blood thinners, you must be off of the medication prior to the procedure with your physician's written approval.
- If you have been on or are currently on Accutane/Isotretinoin you must stop use at least 6 months prior to the procedure.
- Absolutely NO SUN exposure to the planned treatment area(s) 30 days prior to the procedure and ZERO sun exposure to the treated area(s) until the pinkness subsides.
- Drink plenty of water starting 48 hours before your appointment; stay hydrated for best results.
- Do not wear any makeup to your appointment. And no makeup for at least 3-5 days post treatment.
  - New makeup is **highly recommended** to prevent infection or bacteria from prior use causing breakouts/infection.
- Your skin will be cleaned with a medical grade cleanser prior to applying the topical numbing cream.
  - The numbing cream will sit on the treatment area for about 20 minutes before the Microneedling begins.
- The treated area WILL be very red for the first 24 hours and will gradually lighten over the next several days; it will feel like a sunburn.
- **Plan to have 3-5 days of downtime after your appointment.**
- You will need to purchase the recommended aftercare products (see last page) **prior to your appointment.**
  - Do not use any other skin care products aside from the products listed for the first 10 days.

## Microneedling Post Care Treatment

- Keep the treated area(s) clean and moisturized—using recommended products on last page.
- Immediately After: Your skin will feel hot/warm like a sunburn, **DO NOT** apply ice to the area.
  - A lukewarm compress or washing with lukewarm water will help relieve the heat. Icing or using very cold water will hinder the natural healing process.
  - Heat is good—it means your body is working to heal the areas.
  - If you are experiencing discomfort you can take ibuprofen or Tylenol
- Days 1-3: Your skin will appear red/pink, feel very dry, itchy and tight. Some flaking is normal.
  - Deeper areas will appear redder longer and may scab. **DO NOT PICK!**
  - Use the CeraVe (with SPF) moisturizer multiple times a day to keep the area(s) hydrated during the healing phase

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- Day 10- onwards: You can resume your regular skin care regimen or continue with the same products.
  - Avoid retinols and acids for 2-3 weeks.
  - Avoid direct sun exposure for **at least** 2-3 months or until pinkness has subsided.
    - A hat, sunscreen and other protective measures are highly recommended when being in the sun no matter how long since your procedure.
    - Microneedling is meant to help improve, reduce sun damage and it creates new skin cells—exposing yourself to more sun damage will defeat the purpose of having the treatment done and could put you at risk for even more damage to your new skin!
    - Be mindful of the sun and how only a few minutes of exposure can cause irreversible damage.
- Most clients will need 2-3 treatments to achieve desired results. Therefore, in between treatments continue to follow the preparation steps.

## Products for after care—use these only:



**CETAPHIL**  
Gentle Skin Cleansing Cloths



**CETAPHIL**



**CeraVe SunScreen Face Lotion SPF25+ -52ml**

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**Should you have any questions or concerns, please call/text Rebecca at 513-223-3220.**

🌐 @FOREVERBROWSANDBEAUTYSTUDIO  
✉ FOREVERBROWSANDBEAUTYSTUDIO@GMAIL.COM  
☎ 513.223.3220  
📍 10999 REED HARTMAN HWY, SUITE 330  
CINCINNATI, OH 45242.

