

FOREVER BROWS & BEAUTY



Information Packet- Aquarelle Lip Blush

Prior to booking an appointment, I ask all Forever Brows & Beauty clients to read and review the Information Packet in full to ensure they are properly informed about my payment and cancellation policies, consent and client record forms, frequently asked questions, and more. It's a lot of information, but it's very important that each client understands everything prior to booking an appointment.

Please let me know if you have any questions or concerns about anything! Thank you so much for trusting me with your beautiful face.

-Rebecca Healey, Permanent Makeup Artist and Owner

Appointment Booking

Once you have reviewed the information in this packet, ask me any questions you have, and then we will choose your appointment date. I will then send you the link to pay the required \$100 booking fee to secure your appointment by email. Your appointment is not considered booked until the deposit is paid, so be sure to pay that as soon as possible! Remember to bring your photo ID to your appointment.

Also, it's very important to book your touch up appointment by end of your initial appointment! This is to ensure that you get a date and time that works for you before our schedule books up. The touch up appointment should be 6-8 weeks after your initial appointment. **Lastly, please do not book an appointment without a consultation if you have ever had prior permanent makeup before, no matter how long ago it was or how faded it looks to you.**

Lip Services & Pricing

Aquarelle Lip Blush:

- **New clients - \$550.00.** Price includes the in-appointment consultation, 6- 8 week touchup, lip design/mapping and After Care Kit. Touch ups must be scheduled in advance to ensure you get a spot within 8 weeks of your first appointment for it to be free. Should you be unable to attend your free touch up within 8 weeks, there will be a charge for it.
- **6 month touch-up - \$150.00.** Touch-ups within 6 months of the last appointment.
- **7-18 month touch-up - \$250.00.** Touch-ups within 7-18 months of the last appointment.
- **19 months and beyond - Full price.**



Cover Up of Existing Permanent Makeup

- **By consult only. Please contact me to discuss BEFORE booking.** If you have ever had permanent makeup on your lips before, you must let us know prior to booking so we can make sure it can be covered.
- This is true no matter how light they look to you, or how long it's been since it was done.
- We can also discuss Saline Tattoo Removal if I'm not able to cover your existing permanent makeup.

Payment Policy

- Forever Brows & Beauty accepts all major credit cards, PayPal, Venmo, debit cards and cash. **No checks or money orders please.**
- ***All appointments require a*** non-refundable \$100.00 booking fee. This booking fee goes toward your total investment and holds your spot on the calendar. After selecting a date and time, you will receive an invoice via email. You can pay your invoice by debit or credit card. Your appointment is not booked until you have paid the invoice.
- Please review my cancellation policy below prior to booking.

Cancellation Policy

Please read this policy before booking any appointments at Forever Brows & Beauty to make sure you fully understand.

The reason for this policy is that I remain very booked for all services, with some clients waiting many months to be seen. While I am ever so grateful for my wonderful clients, timely and efficient service is necessary for me to provide outstanding customer service. If you fail to comply with these policies I am unable to service everyone in a fair and efficient way. Customer satisfaction is my highest priority, and these policies exist to give all clients the absolute best experience possible. I am so thankful for your business and welcome any inquiries about this policy!

FOREVER BROWS & BEAUTY

For all permanent makeup appointments, a **48 hour notice is required** to cancel or reschedule your appointment. I just ask that you please call and let me know, (voice mail if necessary), text or email me at least 48 hours prior to your appointment time to cancel or reschedule. Should you fail to cancel or reschedule your appointment at least 48 hours before your appointment, you will forfeit your booking deposit. Should you wish to reschedule your appointment at that point, you definitely can! You will have to pay another non-refundable deposit to book another date.

Should you cancel or reschedule your appointment within 12 hours of your appointment, or no call/no show, you will not only forfeit your booking deposit but also will be required to pay the full balance of your missed appointment cost before you can re-book with us. Once you pay the full cost of your original missed appointment, another deposit must be paid which will go toward the new appointment cost to book another appointment. As usual, the balance of the new appointment cost is due at the time of the new appointment.

Should you cancel or reschedule your free 6 week touch up appointment within 12 hours, or no call/no show for your appointment, you will be required to pay for your touch-up. Touch-up prices are listed in our pricing menu.

If you are over 15 minutes late to any appointment, you will be asked to reschedule, and the same policies above will apply. This is because all clients receive thorough consultations and detailed, precise work. As a result, I will not rush your appointment or others. Therefore, if you are more than 15 minutes late to your appointment you will forfeit your deposit and be required to pay for the balance of your appointment before you can re-book.

There will be no exceptions to this policy. By booking your appointment with Forever Brows & Beauty, you acknowledge that you have read, understand, and agree to the Cancellation Policy.

Who is a good candidate?

The simple answer is, anyone that wants to have full, beautiful lips all day, every day! That would include busy parents or business people who don't have much time to apply lipstick, active people who don't want to worry about sweating off makeup while working out or swimming, or any person who struggles with getting that perfect shape that the celebrities and YouTube makeup artists always seem to have. Other clients include those suffering from scarring, loss of pigmentation of the lips, asymmetrical lips, etc. Let Forever Brows & Beauty do all the work for you!

Who is NOT a good candidate?

- Allergy to Nickel (allergy test is needed before booking)
- Taking blood thinners
- Skin irritations near the area such as sunburn or Psoriasis
- Taking sun sensitizing medications (ex. Retinol/Retin-a/vitamin A – these need to be stopped at least 2 weeks before the appointment)
- Botox within last 2 weeks
- Lip filler within last 4 weeks
- Accutane within last year
- History of keloid scarring
- Auto-immune deficiencies

History of cold sores (must take preventative prescription medication at least 1 week prior to your appointment)
Pregnant/nursing women
Chemotherapy patients will need to check with their physician and provide a doctor's note
People with conditions that cause them to bleed very easily

FREQUENTLY ASKED QUESTIONS

Are you certified and licensed to operate?

Yes! Rebecca is a certified permanent makeup artist; she has received certification from experienced permanent makeup artists and training academies. She has also received extensive training and certification in Blood Borne Pathogens and First Aid as deemed necessary for tattoo artists by the Occupational Safety and Health Administration. It's crucial that you choose not only a certified permanent makeup artist, but also a licensed one to ensure your health is protected!

Does it hurt?

Every client is different and pain tolerance varies by client. Most clients describe the pain level as minimal. At Forever Brows & Beauty, I use the best topical lidocaine cream available to minimize discomfort. That being said, this is still a tattoo. You will feel some discomfort. Based on experience, I would describe the feeling a slight burning sensation. Very tolerable and worth it!

How long does it take?

The process takes approximately 2.5 - 3 hours from the moment you walk in the door to completion of your beautiful new lips. The first hour or so is spent designing your new lips and numbing the area. There is no downtime! Occasionally, some clients will have some slight redness/bruising and swelling around the area which is very normal and will subside within a couple of hours. Most clients go on about their normal day when they leave their appointment.

What is the healing process?

Some swelling and tenderness after the procedure is normal and may last a day or so, depending on the client. Your new lips will appear **BRIGHTER, BOLDER, AND BIGGER** than the way they will heal. This is especially true for days 1-2. As your skin heals over the tattoo, your lips will lighten and soften. This process takes about 5-7 days on average. **It's important to follow all after care instructions and to attend the required follow up appointment to make the finishing touches to your new lips! Your healing is only about 50% in our control. Once you leave it's up to you to be diligent about following the instructions you're given to get the best result!** And no matter how great they look, it's important to come for your touch up appointment to get the final result.

FOREVER BROWS & BEAUTY

How long does it last?

This will vary by client. If aftercare instructions are followed diligently, your new lips will last approximately 3-5 years before they're mostly faded. Certain factors such as sun exposure, skin type, etc. will affect whether your lips will last on the higher or lower end of the expected 3-5 years. Also, some clients really prefer a fresh, bright look. Most clients opt to come in for Color Boosts every 2 years instead of waiting for their lips to completely fade.

Will it look natural?

Absolutely! The Aquarelle technique used at Forever Brows & Beauty creates realistic, soft, watercolor style lip blush. And the color can be as natural or as bold as you'd like.

Are there some clients who cannot retain the pigment?

Yes this does happen. Some people have highly effective immune systems that reject the pigment, and some just have highly effect skin healing. It's very rare, but it's important that all clients understand this is a possibility and in most cases, there is no way for us to know if this will take place prior to the work being done. Occasionally, I will recommend a third appointment to further touch the lips up if the client is retaining some pigment after the first touch up, however anything beyond that would likely be too much for the skin and the client would likely not be a candidate for further permanent makeup.

Should I wear makeup to my appointment?

Ideally yes. I would like to see how you look normally to help design your lips. It's helpful to see how you wear your makeup and hair, and what style of dress you choose. Also, I like to see how you do your lips and what color you use, if you're used to filling them in on a regular basis.

See the next section for Preparation/After Care Instructions and the healing process!



Aquarelle Lip Blush Preparation

Preparation is key for the best results. Follow the steps below for the best results, including before all touch ups.

- Avoid alcohol, caffeine, Aspirin, or Ibuprofen for 24 hours before the procedure.
- Because Botox and lip fillers can alter the position of your lips, Botox should be performed no later than at least 2 weeks prior to your appointment; lip fillers must be done at least 4 weeks prior to your appointment.
- Discontinue Vitamin A/Retinol products at least two weeks prior to treatment.
- Discontinue Fish Oil or Vitamin E one week prior to treatment.
- Thoroughly read all the forms given to you at the time of your appointment and ask any questions you may have.
- Be sure to advise us of any allergies, medical conditions, prior permanent lip makeup and prescriptions you take **prior** to your appointment.

After Care

It usually takes around 5-7 days for your lips to heal. However, you should follow the After Care until your skin is completely healed. Your skin is healed when all flaking and/or scabbing is gone.

1 Day of treatment: ABSORB

- Blot the lips with clean, wet cotton gauze to absorb excess lymph fluid. Do this every 30 minutes until oozing has stopped, however long that takes. Removing this fluid prevents hardening of the lymph, thus helping to prevent scabbing. Blotting is key!
- Before bed, if the lips still have some dry lymph then wash with lukewarm water gently removing the dry lymph, pat dry and apply Aquaphor healing ointment.
- Sometimes the lips can bruise even after the procedure, do not worry, the bruising will go away within couple hours after the procedure.

Days 2-7 (until the scabbing stops): WASH AND MOISTURIZE

- The lips may be swollen the second day as well. Please do not put ice directly on the lips—use a dry/clean paper towel as a barrier.
- Gently rinse your lips each morning and night with water and a gentle soap (ex. Dial, baby shampoo, Cetaphil). With a very light touch, use your clean fingertips to gently cleanse the lips; rinse with water ensuring that all soap is rinsed away. To dry, gently pat with a clean paper towel let air dry. **DO NOT** use any cleansing products containing acids (glycolic, lactic, or AHA), or any exfoliants.
- Keep the skin moist at all times with Aquaphor, do not let the lips to be dry. Never put the ointment on a wet or damp tattoo.
- **Do not rub, peel or pick at your lips. This can cause scarring, patchiness, and/or infection. Let them fall off naturally.**
- Keep applying the ointment (Aquaphor) as needed; as soon as the lips start feeling dry apply the ointment.

FOREVER BROWS & BEAUTY

- Avoid facials, chemical treatments, Botox and lip fillers until your lips are healed.
- Do not allow makeup, lotions, or other products to touch the treated area. No lipstick, pencils, or lip glosses until healed!
- AVOID water (besides cleansing 2x a day), excessive sweating, saunas, pools.
- Stay out of direct sunlight and tanning booths. Avoid laying out at the pool or a beach until your lips are healed. If you are going to the beach or pool wear a hat that shields your lips from the sun until you're healed. A strong SPF chapstick or zinc oxide will also prevent your lips from being faded by the sun.
- Consult a physician if you have ANY signs of infection, which could include redness in lip area (aside from the first 48 hours after your appointment), blistering, foul smell, green or yellow discharge, and/or fever.

Long Term After Care

- Inform your technician of your lip tattoo at the time of any laser procedures or MRIs.
- Always use a good sunscreen to protect your lips from fading caused by sun exposure. Extreme sun exposure can and will fade your pigment. This can be minimized by applying a good sunscreen of at least SPF25.
- Be aware that the use of chemical peels, exfoliants, strong facial products and bleaching agents in the mouth/lip region can expedite the fading of your lips.

Healing Stages: What to Expect

- **Day 1:** Your lips look great! Some clients may feel their new lips look a little bold/bright, but this will soften as they heal. Redness (slight bruising) and swelling will dissipate within a couple of hours. Minor soreness may remain, but typically no medication or ice is needed. If you do need to use ice, please do not put ice directly on the lips—use a dry/clean paper towel as a barrier.
- **Days 2-6:** Your lips may feel darker and bolder than intended. This is temporary and will only last a day on average. Your lips may begin to feel dry and start to flake or scab and fall off. This step is normal and necessary. Whatever you do, do not pick, peel or rub your lips. Let them naturally flake off. Apply Aquaphor to keep the skin intact if it is not ready to fall off in some places. They will appear patchy as the flaking happens.
- **Days 7-21:** Your lips may appear several shades lighter once the scabbing is gone. It's common to worry that something is wrong. If you're following the aftercare fully, this is very normal. The top layer of skin is fresh and is muting the pigment.
- **Days 22-40:** Your lips will begin to appear darker and you may feel relieved to see some of the color returning. Some people also notice small things they want to change about their lips – such as making them slightly bolder in color, slightly fuller, etc. Not to worry, that's why we have touch up appointments!

Should you have any questions or concerns, please call/text Rebecca at 513-223-3220.

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Healing Process for Lips

